

YOU: The Industry Expert Website

The Turnkey, No-Hassle,
List-Building, Lead
Capturing, **WEBSITE
PACKAGE** for Industry
Experts Who Need An
Effective (Not Expensive)
Online Presence

WHAT YOU GET

- Brand analysis & **strategy**
- Keyword **research**
- Online infomercial or **video** (enhanced package only)*
- Website **design** (5 or 10 pages)
- Website **development** & deployment
- **Opt-in** capture of contacts & leads
- Setup & integration with **autoresponder** (Constant Contact or other)
- Blog, Twitter & other **social media integration**
- Expert **headshot** prep
- **Digital product creation***
- 60 Days of **Traffic Blitz**SM
- **Marketing coaching** for 2 months
- ➔ **Completely automated, integrated, turnkey, lead-generating website for under \$1,000!**

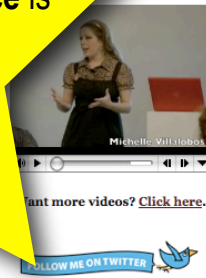
* Enhanced package extras

Michelle Villalobos (vee • ya • low • bos)

Hater of pushy, promotional, sales-y, lacking-in-integrity marketing tactics. Creator of never-boring, always-engaging workshops and seminars on sales and (anti-) marketing self-improvement, especially for women and entrepreneurs. Founder of Frizzy to Fabulous. Writer of the soon-to-be-released "Anti-Marketing Manifesto." Lover of brightly-colored, fine point Sharpie pens. Nickname: Mivi.

Home Free Content Work With Michelle Michelle's Businesses About Michelle Blog Events You: The Online Brand Ask Michelle

Hurry!
This introductory price is
only good for the
FIRST 10 who
sign up!



Join my network and get FULL access to all of the free videos, audio and slideshows I give away on a regular basis - like my latest video here (left).

Why do I give so much info away for free? So that you get value from what I do and spread the word. That grows my audience, which leads to speaking engagements for clients.

It's the proverbial win-win. So sign up, and never fear, I hate spam as much as you do, and will never abuse, overuse, spam, sell, share, or just plain disrespect my list :)

Join my network

Email:

Go

Privacy by SafeSubscribeSM



Next Event

It's no longer about who you know... it's about who knows you.
These days people may "meet" you online before they ever shake your hand. A great website **positions you as an expert** in your field, shows who you are, **establishes credibility** with your audience and **captures leads**.
Here is a sample enhanced website.

BASIC WEBSITE

Includes everything you need to establish an online presence.

Perfect if you are the "face" of your business, i.e., freelancers, solopreneurs, real estate agents, lawyers and artists.

PRICE = \$987

* ENHANCED PACKAGE

This includes everything in the basic package, **plus a few extras**.

For example, a **video** piece that we'll help you script and film for you, **additional pages**, extra one-on-one **marketing coaching** and additional **Traffic Blitz**.SM

PRICE = \$1897

ABOUT US

You: The Industry Expert Webpage is a joint venture between **Mivista Consulting, Inc.** and **Paton Marketing**.



Todd Paton of Paton Marketing has created successful websites for hundreds of companies across several industries. Known for years as *The Real Estate Coach* who taught real estate agents how to market themselves online, Todd later branched out and developed the proprietary **Traffic Blitz**SM system, which drives qualified, organic website traffic to *any* website.

Todd Paton will make sure that your perfectly branded website gets executed at the highest level, that it draws qualified traffic, and that it **captures leads for you**.

Michelle Villalobos is a former fashion magazine editor-turned-publisher-turned-marketing consultant who specializes in creating and executing attractive, compelling and strategic brands for individuals who are the "face" of their organization. Michelle will **personally develop your brand identity** and design the elements that will fit together to make a beautiful yet effective website.

Once your website is live, **Michelle will help you** make the most of it, by teaching you ways to quickly grow your list and come up with creative and unique ways to **turn those leads that you're capturing into business**.



Interested? Want one? Not sure? Contact Jessica Lurie, jessica@mivistainc.com, (888) 531-3830